

APPALACHIAN LITERARY ARTS FESTIVAL

AUGUST 27-29, 2027

Contact us: appalachianliteraryarts@gmail.com

PLATINUM SPONSOR **\$5000**

EXCLUSIVE

- Premier table at Festival (RCAC lawn)
- Full page ad in printed program and logo placement and website
- Five-minute speaking opportunity on the main stage (CoffeeTree Books)
- Featured video on social media (up to 2 minutes, provided by sponsor)
- Social media recognition and appreciation with logo
- Recognition during welcome reception, writing workshop, and outdoor stage
- Sponsored swag for all authors with logo or marketing and sponsor author luncheon
- Branded notepads for workshops

GOLD SPONSOR **\$2500**

LIMITED (4)

- Information table at Festival (RCAC lawn)
- Logo listed on festival website and ¼ page ad in printed program
- Social media recognition and appreciation with logo
- Recognition during writing workshop and on outdoor stage
- Featured ad on festival social media (under 200 words)
- Sponsored swag for workshop authors with logo or marketing

SILVER SPONSOR **\$1000**

LIMITED (4)

- Information table at Festival (RCAC lawn)
- Logo listed on festival website and featured on printed program
- Social media recognition and appreciation with logo
- Recognition at the writing workshop

BRONZE SPONSOR **\$500**

LIMITED (4)

- Information table at Festival (RCAC lawn)
- Logo listed on festival website and featured on printed program
- Social media recognition and appreciation with logo

COMMUNITY SPONSOR **\$250**

- Name and logo listed on festival website and featured on printed program
- Social media shoutout thanking your business or organization

FRIEND OF THE FESTIVAL **\$100**

- Name listed on festival website and printed program

CUSTOM SPONSORSHIP

- available upon request